

Job Title:	Graphics Designer	Department/Group:	Marketing
Location:	Bangalore	Level/Salary Range:	Mid-level
Position Type:	Full-time, Contract	Will Train Applicant(s):	Yes, on product and market

Job Description

IS THAT YOU?

We are looking for an experienced graphic designers who have good experience in working B2B organizations. The role requires good understanding of business, a creative flair and a strong ability to translate requirements into design. If you have an ability to understand business requirement and translate them into effective graphics and illustrations suitable for various mediums, this is role is for you! Send in your resume now!

ROLE AND RESPONSIBILITIES

- Create graphics and designs that are visually appealing, on-brand and most effective in digital media
- Study design requirements, assess business need and present most suitable concepts
- Develop and adhere to brand guidelines that align to company values and business
- Develop illustrations and designs using tools or by hand
- Test designs across various mediums
- Work with management to understand the requirements and business implications

QUALIFICATIONS AND EDUCATION REQUIREMENTS

- 5-7 years of proven graphic designing experience
- Degree in Design, Fine Arts or related field
- Familiarity with design software and technologies (such as InDesign, Illustrator, Dreamweaver, Photoshop)

PREFERRED SKILLS

- A keen eye for aesthetics and details
- Excellent communication skills
- Ability to work methodically and meet deadlines