

Job Title:	SEO Executive	Department/Group:	Marketing
Location:	Bangalore	Level/Salary Range:	Fresher
Position Type:	Full-time, Contract	Will Train Applicant(s):	Yes

Job Description

IS THAT YOU?

We are looking for highly growth oriented and self-driven freshers to join our marketing team. Marketing is one of the core functions in the SaaS organizations requiring highly passionate team members. If you are keen to be part of a growth and exciting organization, join us!

ROLE AND RESPONSIBILITIES

- Conducting on-site and off-site analysis of website
- Complete weekly and monthly performance reports using programs such as Google Analytics, SEMrush, Moz, etc.
- Ensuring website is SEO optimized at all times i.e. title tags, meta description, alt tags, etc.
- Assisting with SEO optimized blog content development and posting
- Posting content on social media channels
- Ensuring content across website, blogs and social channels is as per keyword research
- Develop and implement link building strategy
- Create, update and maintain company profiles in relevant databases
- Research and implement search engine optimization recommendations

QUALIFICATIONS AND EDUCATION REQUIREMENTS

- Any Bachelor's degree
- Fresher or 1-2 years' experience

PREFERRED SKILLS

- Strong communication skills
- A can-do attitude
- Strong time management skills
- A good team player